



Executive Action Sheet for Senate Legislation

- Senate Bill 332- 011
- Resolution 332-

I, Terra Sloane, President of the Student Assembly of William & Mary do hereby:

- Approve
- Veto

The Student Assembly Senate Legislation:

The Swag Purchasing Act

Terra M. Sloane
President, 332nd Student Assembly (24-25)

DATE: *9/25/24*

332nd Student Assembly,
Senate Bill 332-011

A Bill

To facilitate the annual fundraiser for Student Assembly

The Swag Purchasing Act

An Act of the 332nd Student Assembly of William & Mary,

Sponsored by Senator Spencer Krivo ('26)

WHEREAS, conducting fundraising is the only way for Student Assembly to replenish its Off-Campus Account, which supports vital internal operations;

WHEREAS, Homecoming is a long-standing tradition at William & Mary in which alumni and students come together to celebrate the school and their time at the College;

WHEREAS, selling W&M merch during both of the events mentioned above would allow Student Assembly to increase revenue, maximizing the financial returns on its investment in merch production;

WHEREAS, Homecoming is a time for students to unite and promote a sense of community and belonging within the William & Mary community;

WHEREAS, selling merch during Homecoming festivities would enable Student Assembly to foster a closer connection between current students and alumni as well as better engaging with the student body and their families;

WHEREAS, as student life continues to grow and thrive on campus, it is important that we continue to have this critical Student Assembly Tradition.

WHEREAS, Student Assembly has viewed t-shirts as wasteful and unnecessary, so tote bags and postcards are being sold this year instead.

Now, therefore, be it,

RESOLVED, that the Student Assembly of William & Mary,

1. Allocates up to \$500 from the Student Assembly Reserves for the purchasing of 100 tote bags for \$4.07/bag to be sold for \$8/bag. Custom Ink:
https://www.customink.com/products/bags/tote-bags/promotional-lightweight-100-co-ton-tote-bag/1009500?cid=kxq0-00bm-da4k"e_fc=1
2. Allocates up to \$100 from the Student Assembly Reserves for the purchasing of 50 stickers to be sold for \$2/sticker.
3. Allocates up to \$100 from the Student Assembly Reserves for the printing of 50 postcards to be sold for \$2/card.

4. Charges Student Assembly with the advertisement of the selling (including pre-sale reservations) of the tote-bags and postcards.
5. Charges Department of _____ with coordination of selling times, and charges the Executive Branch and Senate with facilitating sales during Homecoming.
6. Stipulates that all unused funds be returned to the Student Assembly Reserves and that revenue earned from tote bag sales be deposited into the Student Assembly Off-Campus Account.



Postcard:

Alma Mater of the Nation



Four horizontal lines for writing an address, with a decorative vertical line and arrow pointing downwards to the left of the lines.



*Greetings
from*

**WILLIAM
& MARY**

