

Executive Action Sheet for Senate Legislation

Sens	ateBill 332-O	1 "				
Res	olution 332-					
I, Terra Si	oane, President	of the Student As	ssembly of Wil	liam & Mary d	o hereby:	
Appi	rove -					
Veto	•					
The Stude	ent Assembly Ser	nate Legislation:				
The	Swag T	ruchasii	y Act	e 5		
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La	332nd Student Aske	Hoan-	8.0	DATE: 9	/25/	124

A Bill

To facilitate the annual fundraiser for Student Assembly

The Swag Purchasing Act

An Act of the 332nd Student Assembly of William & Mary,

Sponsored by Senator Spencer Krivo ('26)

WHEREAS, conducting fundraising is the only way for Student Assembly to replenish its Off-Campus Account, which supports vital internal operations;

WHEREAS, Homecoming is a long-standing tradition at William & Mary in which alumni and students come together to celebrate the school and their time at the College;

WHEREAS, selling W&M merch during both of the events mentioned above would allow Student Assembly to increase revenue, maximizing the financial returns on its investment in merch production;

WHEREAS, Homecoming is a time for students to unite and promote a sense of community and belonging within the William & Mary community;

WHEREAS, selling merch during Homecoming festivities would enable Student Assembly to foster a closer connection between current students and alumni as well as better engaging with the student body and their families;

WHEREAS, as student life continues to grow and thrive on campus, it is important that we continue to have this critical Student Assembly Tradition.

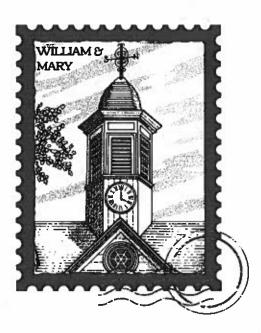
WHEREAS, Student Assembly has viewed t-shirts as wasteful and unnecessary, so tote bags and postcards are being sold this year instead.

Now, therefore, be it,

RESOLVED, that the Student Assembly of William & Mary,

- 1. Allocates up to \$500 from the Student Assembly Reserves for the purchasing of 100 tote bags for \$4.07/bag to be sold for \$8/bag. Custom Ink: https://www.customink.com/products/bags/tote-bags/promotional-lightweight-100-cotton-tote-bag/1009500?cid=kxq0-00bm-da4k"e_fc=1
- 2. Allocates up to \$100 from the Student Assembly Reserves for the purchasing of 50 stickers to be sold for \$2/sticker.
- 3. Allocates up to \$100 from the Student Assembly Reserves for the printing of 50 postcards to be sold for \$2/card.

- 4. Charges Student Assembly with the advertisement of the selling (including pre-sale reservations) of the tote-bags and postcards.
- 5. Charges Department of _____ with coordination of selling times, and charges the Executive Branch and Senate with facilitating sales during Homecoming.
- 6. Stipulates that all unused funds be returned to the Student Assembly Reserves and that revenue earned from tote bag sales be deposited into the Student Assembly Off-Campus Account.



Postcard:

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