



Executive Action Sheet for Senate Legislation

Senate Bill 329-

Resolution 329-

I, Meghana Boojala, President of the Student Assembly of William & Mary do hereby:

Approve

Veto

The Student Assembly Senate Legislation:



Meghana Boojala

President, 329th Student Assembly (21-22)

DATE:

329th Student Assembly
Senate Bill 329-038

A Bill

To launch a week-long campaign sponsored by Student Assembly and the Wellness Center to inspire a campus-wide conversation about healthy relationships

The “Love Is” Campaign Funding Act

An Act of the 329th Student Assembly of William & Mary,

Sponsored by Senator Gloriana Cubero Fernandez (‘24)

Supported by Secretary of Health and Safety Amelia Grossman (‘22), Undersecretary of Mental Health and Wellness Emma Herber (‘23)

WHEREAS, Student Assembly is sponsoring a week-long “Love Is” campaign in coordination with the Wellness Center from February 14th, 2022 through February 18th, 2022,

WHEREAS, having healthy relationships is essential to students’ mental health;

WHEREAS, the campaign will center around the formation and maintenance of healthy relationships, both romantic and platonic;

WHEREAS, the campaign will work to spread awareness and inspire a campus-wide conversation regarding this under-discussed topic;

WHEREAS, the campaign will include both virtual and in-person events to engage as many students as possible;

WHEREAS, on Valentine’s Day (Monday, February 14th), the SA executive committee on Health and Safety and Wellness Ambassadors will table at Sadler Terrace from 10-2 pm, providing paper hearts with the phrase “love is” on them and encouraging students to complete the phrase;

WHEREAS, these will then be displayed at the Wellness Center with the consent of the students participating;

WHEREAS, on Wednesday, February 16th from 8-9 pm, we hope to engage approximately 50 students in the Wellness Center Studio A in a workshop on boundary setting conducted by SYK and the Wellness Ambassadors;

WHEREAS, on Friday, February 18th from 10-2 pm, we hope to engage approximately 300 students at the Sadler Terrance by offering individually-wrapped candy grams with card slips that students can address and personally deliver to a person of their choice;

WHEREAS, any tabling will be conducted by the SA executive committee on Health and Safety and the Wellness Center's Ambassadors;

WHEREAS, providing students with candy grams they can give to their friends/loved ones as an act of kindness is a small way of boosting student morale and subtly strengthening relationships;

WHEREAS, any printed handouts distributed throughout the campaign, including paper hearts and candy gram card slips, will be printed by the Wellness Center at no cost to the Student Assembly;

WHEREAS, most outreach will be conducted through the Wellness Center's instagram page, including, but not limited to, a graphic on healthy versus unhealthy language and a Seize the Awkward graphic on how to talk to a friend who is in an unhealthy relationship;

WHEREAS, we ask the Student Assembly instagram page to reshare the Wellness Center's instagram posts to promote the events this week, and ask Student Assembly members to support the events as participants.

Now, therefore, be it

RESOLVED, that the Student Assembly of William & Mary:

1. Allocates up to \$168 from the Student Assembly Reserves to fund this initiative:
 - a. \$12 for 12 units of candy
 - b. \$8 for 3 units of 100 plastic baggies
2. Stipulates that any funds not used will be returned to the Student Assembly Reserves
3. Charges the Department of Outreach to support the Wellness Center with the execution of this campaign by reposting any educational graphics and advertising for the events the Wellness Center creates on the Student Assembly Instagram