Judging Criteria for WMGIC X NATO Disinformation Challenge 2022

The judges will use this criteria to assess each team's presentation and declare the winner.

Feasibility & Effectiveness: (1-5)
Is it a potentially effective solution to address the problem? Does the plan follow the rules and regulations of the competition (i.e., budget, scope)? Does the project have performance metrics and evaluation incorporated into its plan?

Creativity: (1-5)
Do solutions show strategic thinking that utilizes resources in inventive ways? To what extent is the solution differentiated from traditional approaches? Or how does it build off traditional approaches for that matter? What are the unique technologies that drive this approach?

Privacy: (1-5)
How can you keep the privacy of online, in particular social media, users while still analyzing public-contributed content? How will you address the privacy and/or safety concerns of the public when it comes to the actions of nefarious actors online in these situations? Does the project comply with existing privacy laws in NATO countries? How does the project protect the right to freedom of speech?

Sustainability: (1-5)
Does this project have sufficient capabilities to continue into the future if it cannot fully meet its objectives on its base performance period? Does the solution have the potential for future growth?

Fiscal Pragmatism: (1-5)
What is the cost-benefit analysis of the project? Does it make responsible use of funding? Will projections show its economic viability? Does the project have any return value? How do costs project out beyond the first year?