



**25 YEARS OF  
GLOBALIZATION**  
*The Reeves Center Silver Anniversary*

*The College of*  
**WILLIAM & MARY**

**COALITION FOR  
INTERNATIONAL EDUCATION**  
*[Promoting U.S. Global Competence](#)*

## **Internationalization of U.S. Education in the 21<sup>st</sup> Century:**

*The Future of International and Foreign Language Studies*

### **Final Program Schedule**

**Friday, April 11, 2014**

11:00 AM – 2:00 PM

Registration

2:00 – 2:45 PM

Welcome and Conference Overview

Plenary

**Presiding:** Stephen E. Hanson, Vice Provost for International Affairs,  
College of William & Mary

- W. Taylor Reveley, III, President, College of William & Mary
- Colin Campbell, President, Colonial Williamsburg Foundation
- Stephen E. Hanson, College of William & Mary
- Miriam A. Kazanjian, Coalition for International Education

2:45 – 3:30 PM

*Keynote Themes I*

Plenary

**Presiding:** Miriam A. Kazanjian, Coalition for International Education

**The Federal Role in International and Foreign Language Education**

- The Honorable David Obey, United States Representative for Wisconsin's 7th Congressional District from 1969 to 2011, former Chairman of the House Appropriations Committee and Senior Fellow at the Wisconsin Institute for Public Policy and Service

3:30 – 3:45 PM

Break

3:45 – 4:30 PM

*Keynote Themes II*

Plenary

**Presiding:** Stephen E. Hanson, Vice Provost for International Affairs, College of William & Mary

**National Security in the Global Era**

- Thomas Fingar, Oksenberg-Rohlen Distinguished Fellow in the Freeman Spogli Institute for International Studies at Stanford University, and former Deputy Director of National Intelligence for Analysis and Chairman of the National Intelligence Council

4:30 – 5:15 PM

***Keynote Themes III***

Plenary

**Presiding:** Steven C. Wheatley, Vice President, American Council of Learned Societies

**The Role of Philanthropy in International and Foreign Language Education**

- Helena Kolenda, Program Director for Asia, Henry Luce Foundation

6:15 – 7:00 PM

**Reception**

7:00 – 9:30 PM

**Opening Dinner**

***Keynote Themes IV***

**Presiding:** Colin Campbell, President, Colonial Williamsburg Foundation

**Opening Address**

- Governor Jon Huntsman, American politician, businessman, and diplomat who served as the 16th Governor of Utah from 2005 to 2009, and as United States Ambassador to Singapore from 1992 to 1993 and China from 2009 to 2011

**Saturday April 12, 2014**

7:45 – 8:45 AM

**Breakfast**

8:45 – 9:30 AM

***Keynote Themes V***

Plenary

**Presiding:** S. Tamer Cavusgil, Fuller E. Callaway Professorial Chair and Executive Director, Center for International Business Education and Research, J. Mack Robinson College of Business, Georgia State University

**The Corporate View**

- Kurt Kuehn, Chief Financial Officer, United Parcel Service

9:30 – 9:45 AM

**Break**

9:45 – 12:00 Noon	<b>Research Papers on National Human Resource Needs Assessments</b>
Plenary	<b>Presiding:</b> Amy Newhall, Executive Director, Middle East Studies Association
	<b>Government Needs</b>
	<ul style="list-style-type: none"> <li>• Gail McGinn, Independent Consultant and former Deputy Undersecretary for Planning, Office of the Undersecretary for Personnel and Readiness, U.S. Department of Defense</li> </ul>
	<b>Business and Workforce Needs</b>
	<ul style="list-style-type: none"> <li>• Shirley J. Daniel, Director, Center for International Business Education and Research, University of Hawaii at Manoa</li> </ul>
	<b>The State of Area Studies</b>
	<ul style="list-style-type: none"> <li>• Lynda Park, Executive Director, Association of Slavic, East European and Eurasian Studies</li> <li>• Laura Adams, Director, Program on Central Asia and the Caucasus, Harvard University</li> </ul>
	<b>The State of Language K-12 Teacher and Higher Education Faculty Capacity</b>
	<ul style="list-style-type: none"> <li>• Rosemary Feal, Executive Director, Modern Language Association</li> <li>• Martha Abbott, Executive Director, American Council on the Teaching of Foreign Languages</li> </ul>
12:00 – 12:10 PM	<b>Break</b>
12:10 – 1:30 PM	<b>Luncheon</b>
Plenary	<b>Presiding:</b> Miriam A. Kazanjian, Coalition for International Education
	<b><i>Keynote Themes VI</i></b>
	<b>Globalization and Implications for K-12 World Languages and Global Education</b>
	<ul style="list-style-type: none"> <li>• Anthony Jackson, Vice President for Education, Asia Society</li> </ul>
1:30 – 1:45 PM	<b>Break</b>
1:45 – 2:30 PM	<b><i>Keynote Themes VII</i></b>
Plenary	<b>Presiding:</b> Gilbert W. Merckx, Director of International and Area Studies, Duke University

## Internationalization of U.S. Higher Education

- Mark Rosenberg, President, Florida International University

2:30 – 6:15 PM

## Breakout Panels on Assessing International and Foreign Language Education Strategies and Structures

2:30 – 4:15 PM

### Set I – Breakout Panels

## K-12 and International and Foreign Language Education: Teacher Training and Resource Delivery Today

- **Chair:** Jennifer Manise, Executive Director, Longview Foundation
- **Presenter:** Caitlin Haugen, Executive Director, Global Teacher Education
- **Rapporteur:** Sara West Tully, Executive Director, Center for International Education, University of Wisconsin-Milwaukee
- **Panelists:**  
Margo Glew, Director, Global Educators Cohort Program, Department of Teacher Education, College of Education, Michigan State University  
Olga Kagan, Director, National Heritage Language Resource Center, University of California, Los Angeles  
Jamie Leite, Portuguese Dual Language Immersion Director, Utah State Office of Education

## Corporate Collaborations with Higher Education for Enhancing U.S. Global Competitiveness

- **Chair:** Richard Drobnick, Director, Center for International Business Education and Research, Marshall School of Business, University of Southern California
- **Rapporteur:** Mark Ballam, Managing Director, Center for International Business Education and Research, San Diego State University
- **Panelists:**  
Craig Allen, Deputy Assistant Secretary for China, U.S. Department of Commerce  
Gary L. Clinton, Advisor, University of North Carolina Center for International Business Education and Research (CIBER) and Global Business Projects Citigroup Inc., Managing Director (ret)  
Roy Paulson, President, Paulson Manufacturing Corporation; Member, President's Export Council, Subcommittee Export Administration; Chair, National District Export Council  
Silke Scholz, Product Specialist, Hexagon Metrology, Inc.

## **International and Foreign Language Education and the Internationalization of Professional and STEM Education**

- **Chair:** **John Grandin**, Professor Emeritus of German and Executive Director Emeritus, International Engineering Program, University of Rhode Island
- **Presenter:** **Sigrid Berka**, Executive Director, International Engineering Program, University of Rhode Island
- **Rapporteur:** **Anne Betteridge**, Director, Center for Middle Eastern Studies, University of Arizona
- **Panelists:**  
**Anne Betteridge**, Director, Center for Middle Eastern Studies, University of Arizona  
**Jacques deLisle**, Director, Center for East Asian Studies and Professor of Law, University of Pennsylvania  
**Peter D. Quella**, Assistant Director African Studies Center, Boston University

## **The Language and Area Studies Paradigm: Reconceptualizing Foreign Language, International, and Area Studies in the New Global Context**

- **Chair:** **Stephen E. Hanson**, Vice Provost for International Affairs, College of William & Mary
- **Presenter:** **Gilbert W. Merckx**, Director of International and Area Studies, Duke University
- **Rapporteur:** **Thomas Reese**, Executive Director, Stone Center for Latin American Studies, and Professor of Art History, Tulane University
- **Panelists:**  
**Hilary Kahn**, Director, Center for the Study of Global Change, Indiana University  
**Gail Kligman**, Director, Center for European and Eurasian Studies, University of California, Los Angeles  
**James A. Pritchett**, President of the African Studies Association, and Professor of Anthropology, Michigan State University

## **American Universities Abroad, Overseas Research Centers and Foreign Universities: Exploring their Role in Improving the International and Foreign Language Training of American Students in the New Global Context**

- **Chair:** **Wolfgang Schloer**, Associate Provost, Western Michigan University
- **Presenter:** **Susan Sutton**, Senior Advisor for Internationalization, Bryn Mawr College
- **Rapporteur:** **Cynthia Williams**, Director of External Relations,

Division of International Studies at the University of Wisconsin-Madison

- **Panelists:**

**Ricardo Alencar**, Deputy Associate Vice-President for Academic Affairs, Pontifical Catholic University of Rio de Janeiro, Brazil

**Monica Clark**, Program Manager, Council on American Overseas Research Centers

**Anthony Kane**, Senior Manager, China Programs, American Councils for International Education, and former Director, Hopkins-Nanjing Center

**Jerry Lampe**, Independent Consultant and Senior Academic Advisor, Arabic Flagship Programs, American Councils for International Education, and former Director, CASA Program at the American University in Cairo

4:15 – 4:30 PM

Break

4:30 – 6:15 PM

Set II – Breakout Panels

**International and Foreign Language Education and Underrepresented Institutions and Populations: Expanding Coverage to Community Colleges, 4-year Colleges and MSIs, Including Outreach Strategies**

- **Chair:** **Alice Blayne-Allard**, Associate Vice President, International Programs and Services, American Association of Community Colleges
- **Rapporteur:** **Juliette Stapanian Apkarian**, Associate Professor, Russian Literature, Emory University
- **Panelists:**

**Trevellya Ford-Ahmed**, Professor of Communications and former Director of International Programs, West Virginia State University

**Gwendolyn M. Bookman**, Director, Center for Global Studies and External Partnerships and Associate Professor of Political Science, Bennett College for Women

**Benwari L. Kedia**, Director, Center for International Business Education and Research, University of Memphis

**Stacy Korbelak**, Assistant Professor of English and Coordinator, Global Distinction Program, Howard Community College

**International and Foreign Language Education and Study Abroad: How Various Methodologies and Structures Can More Effectively Work Together to Instill Global Competence**

- **Chair and Rapporteur:** **Brian Whalen**, Executive Director, The Forum on Study Abroad
- **Presenter:** **Paul Primak**, Director (ret), International Programs & International Internships, Oregon University System
- **Panelists:**

**William Brustein**, Vice Provost for Global Strategies and

International Affairs, Ohio State University

**Kirk Belnap**, Director, Middle East Language Resource Center,  
Brigham Young University

**Paul McVeigh**, Associate Vice President, Global Studies and  
Programs, Northern Virginia Community College

**Heidi Ross**, Director, Center for East Asian Studies, Indiana  
University

**Margaret Wiedenhoeft**, Associate Director of International Programs,  
Kalamazoo College and chair of The Forum's Data Committee

### **Technology, Collaborations and International and Foreign Language Education**

- **Chair: Jeffrey Legro**, Vice Provost for Global Affairs, University of Virginia
- **Presenter: Nancy Ruther**, Associate Director, The MacMillan Center, Yale University
- **Rapporteur: Thomas R. Bruce**, Director, Legal Information Institute, Cornell Law School, Cornell University
- **Panelists:**  
**Linda Jorn**, Associate Vice Provost for Learning Technologies and DoIT Director of Academic Technology, University of Wisconsin – Madison  
**Julie Sykes**, Director, Center for Applied Second Language Studies, University of Oregon  
**Suzanne H. Young**, Associate Director for Language, Education & Research, Center for Language Study, Yale University

### **Matching International and Foreign Language Education Graduates with Government and Private Sector Resource and Employment Needs**

- **Chair: Michael Tierney**, Hylton Associate Professor of Government and International Relations; Director, Institute for the Theory and Practice of International Relations. College of William & Mary
- **Co-Presenters: Dan Davidson**, President, American Councils for International Education, and Richard D. Brecht, Co-Director, American Councils Education Research Center, and Director, Language Policy Initiatives, University of Maryland
- **Rapporteur: Scott McGinnis**, Academic Advisor and Professor, Defense Language Institute
- **Panelists:**  
**Rahim Charania**, CEO, American Fueling Systems  
**Matthew Ouimet**, Director of Russia and Eurasia, Bureau of Intelligence and Research, U.S. Department of State  
**Gary D. Bauleke**, Director for Capabilities and Foreign Area Officer Policy, Defense Language and National Security Education Office.

## Demand and Supply: The Critical Role of Research Libraries in International Education

- **Chair and Rapporteur: Dan Hazen**, Associate Librarian for Collection Development, Harvard College
- **Presenter: Deborah Jakubs**, Rita DiGiallonardo Holloway University Librarian and Vice Provost for Library Affairs, Duke University
- **Panelists:**  
**Charles R. Hale**, Director, Teresa Lozano Long Institute of Latin American Studies and Benson Collection, University of Texas at Austin  
**Charles Kurzman**, Professor of Sociology, University of North Carolina at Chapel Hill  
**Constance Malpas**, Program Officer, OCLC Research

Evening Free

### Sunday April 13, 2014

7:45 – 8:30 AM	Breakfast
8:30 – 9:15 AM	<i>Keynote Themes VIII</i>
Plenary	<b>Presiding:</b> Gilbert W. Merkx, Director of International and Area Studies, Duke University  <b>Globalization's Impact on the U.S. Domestic Agenda</b>  Robert Keohane, Professor of International Affairs, Woodrow Wilson School, Princeton University
9:30 – 11:30 AM	<b>Rapporteur Reports from the Breakout Panels and Discussion</b>
Plenary	<b>Presiding:</b> Nancy Ruther, Associate Director, The MacMillan Center, Yale University
11:30 – 11:45 AM	Break
11:45 – 1:00 PM	<b>Conference Rapporteur Summary and Concluding Discussion of Policy Recommendations</b>
Plenary	<b>Presiding:</b> Stephen E. Hanson, Vice Provost for International Affairs, College of William & Mary