

ADMINISTRATIVE EFFECTIVENESS EVALUATION (7.3) TEMPLATE

Department/Unit: STLI

Expectation Name – Choose from the dropdown list: 1. Efficient & Effective Operations or 2. Quality of Service/ Stakeholder Satisfaction.

Efficient & Effective Operations: The unit establishes and maintains efficient and effective operations, optimizing processes and resources (budgetary, human, technological, physical) to achieve targets.

Expectation Description – What is your unit/department trying to accomplish? Please describe: 1) one measurable aspect/outcome relating to this expectation that is appropriate for your unit to evaluate this year; 2) why this aspect/outcome is important to evaluate; and 3) how this aspect/outcome relates to W&M's strategic plan, Vision 2026.

The Studio for Teaching & Learning Innovation (STLI) will continue to steward W&M resources wisely to support an efficient and effective university-wide initiatives in teaching and learning.

1) Measurable aspect/outcome relating to this expectation that is appropriate for your unit to evaluate this year:

STLI will leverage emerging entrepreneurial ventures in professional learning to maintain a cost-neutral professional learning platform for faculty and university partners.

2) Why this aspect/outcome is important to evaluate:

Technology expenses continue to rise as professional learning is increasingly personalized, flexible, and applicable to faculty work. Investing in a learning platform architecture is necessary. STLI endeavors to scale faculty learning offerings to match needs in a cost efficient manner.

3) How this aspect/outcome relates to W&M's strategic plan, Vision 2026:

Educate for impact

STLI directly contributes to W&M's vision to "Educate for impact" by advancing innovative pedagogies, ongoing professional learning, and anchoring efforts in interdisciplinarity.

Expectation Evaluation Plan

Participants – Describe who is involved in collecting, reviewing, and analyzing your data/information.

STLI digital and professional learning efforts are led by Dr. Diana Theisinger. As needed, Dr. Theisinger will be assisted by other STLI staff members and Executive Director Dr. Adam Barger.

Data Sources, Collection, & Review Process – Describe the data/information sources, collection, and review process: 1) what data/information you will collect and from what sources; 2) how/what methods and when you will collect the data/information; 3) when you will review the data/information and report the results.

1) Data/information you will collect and from what sources:

Total expenses for the learning platform academy.wm.edu for FY24 will be collected and tracked from internal record-keeping and Qlik. Incoming cost-recovery funds from strategic partners will be tracked through internal invoicing and JV transfer processes. Finally, forward-facing courses that sell seats will be monitored via our TouchNet instance.

2) How/methods and when you will collect the data/information:

Internal records, Qlik reports, and TouchNet records will provide the datapoints discussed above.

3) When you will review the data/information and report the results:

Ongoing with primary analysis in Summer 2024

Expectation Achievement Target – How will you know that you have met this expectation? Describe the intended qualitative and/or quantitative performance level/outcome of this evaluation.

A cost neutral or revenue positive status for this initiative indicate achievement.

Primary Responsible Person – Provide the name and job title of the main individual in charge of this evaluation.

Matt Smith, Assistant Provost for Institutional Accreditation & Effectiveness

Additional Responsible Person(s) – Enter the names(s) and job title(s) of the individual(s) responsible for aspects of this evaluation process.

Dr. Adam Barger

Evaluation Results and Target Achievement

Summary and Analysis of Evaluation Results – Summarize in this field the results of your evaluation for this expectation as outlined in your plan above. Include a description of what you evaluated. You may attach full results in Planning.

Changes were successfully made to the IAE website:

- We streamlined the landing page that explains what an institutional change is and describes the process clearly.
- A Quick Links column was created to provide stakeholders with instant access to useful documents.
- These supplemental pages were created or updated to add additional support: Templates Forms & Guides, IC Timeline, IC Resource Center, and an Approved ICs page.

After changes were made to the website, a survey was created and conducted to inform us of the efficiency and usefulness of the website. The results from the survey are documented in our Expectation 2 results.