

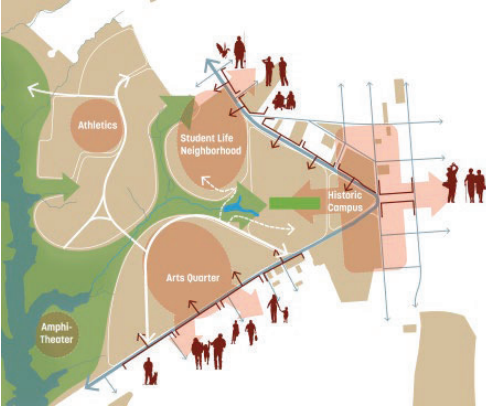
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# Big Ideas

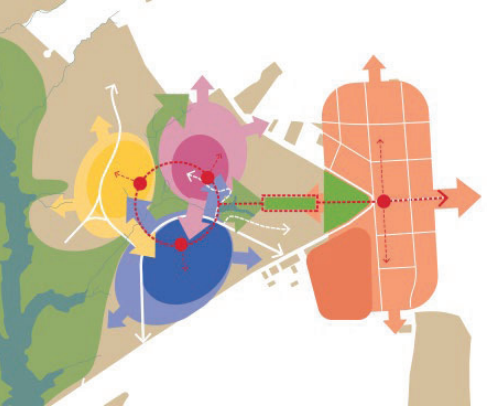


# Big Ideas

1 Campus & Community



2 Campus Life & Inclusion



3 Learning & Research



4 History, Past & Future

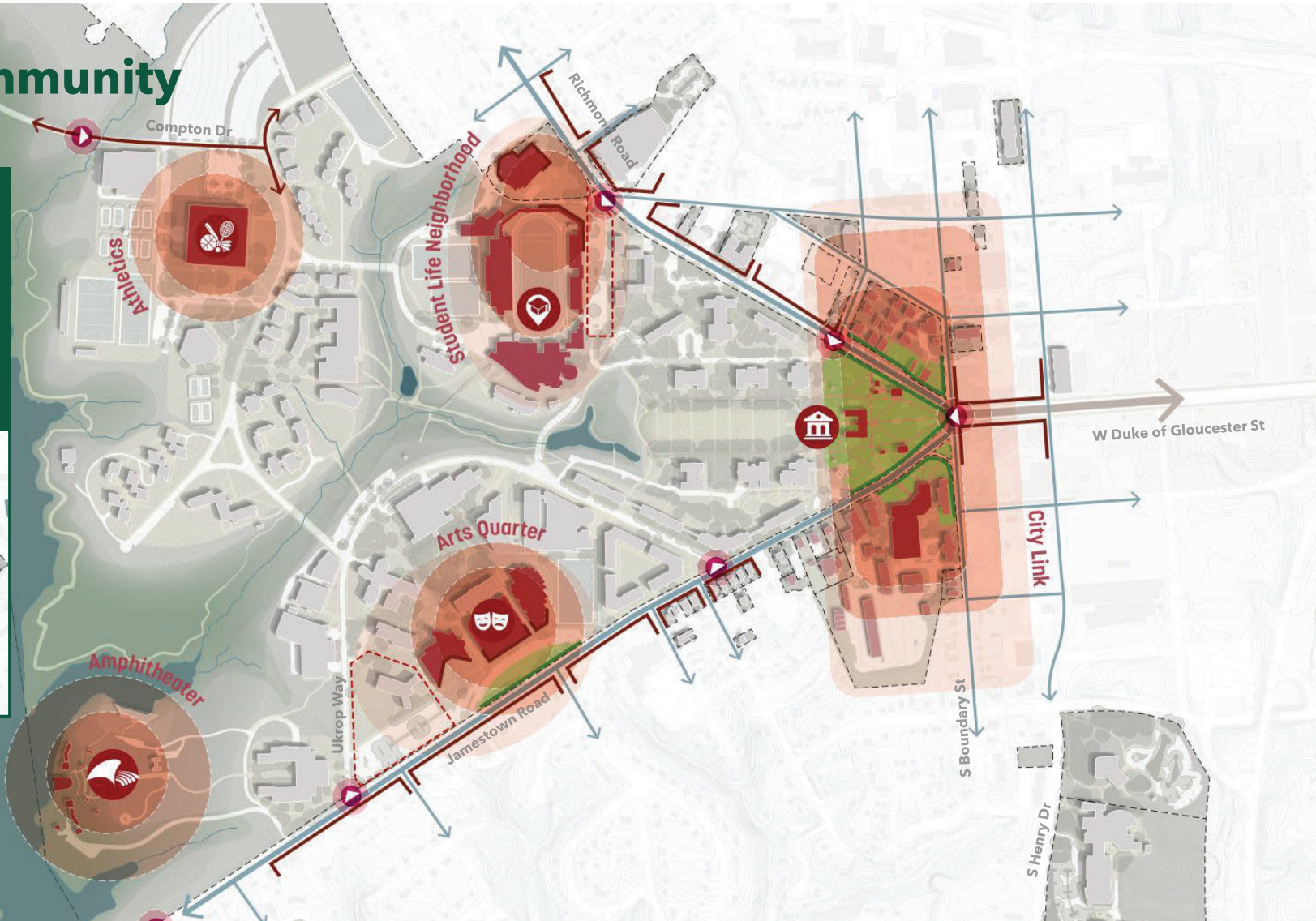
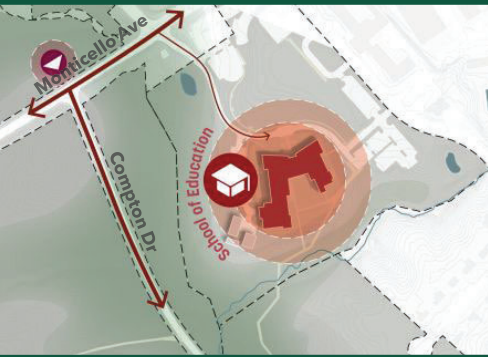


5 Performance & Beauty



# Campus & Community

Enhance the interface between William & Mary and the City of Williamsburg to create welcoming moments that benefit the greater good by improving campus amenities, the public realm, gateways, and wayfinding.



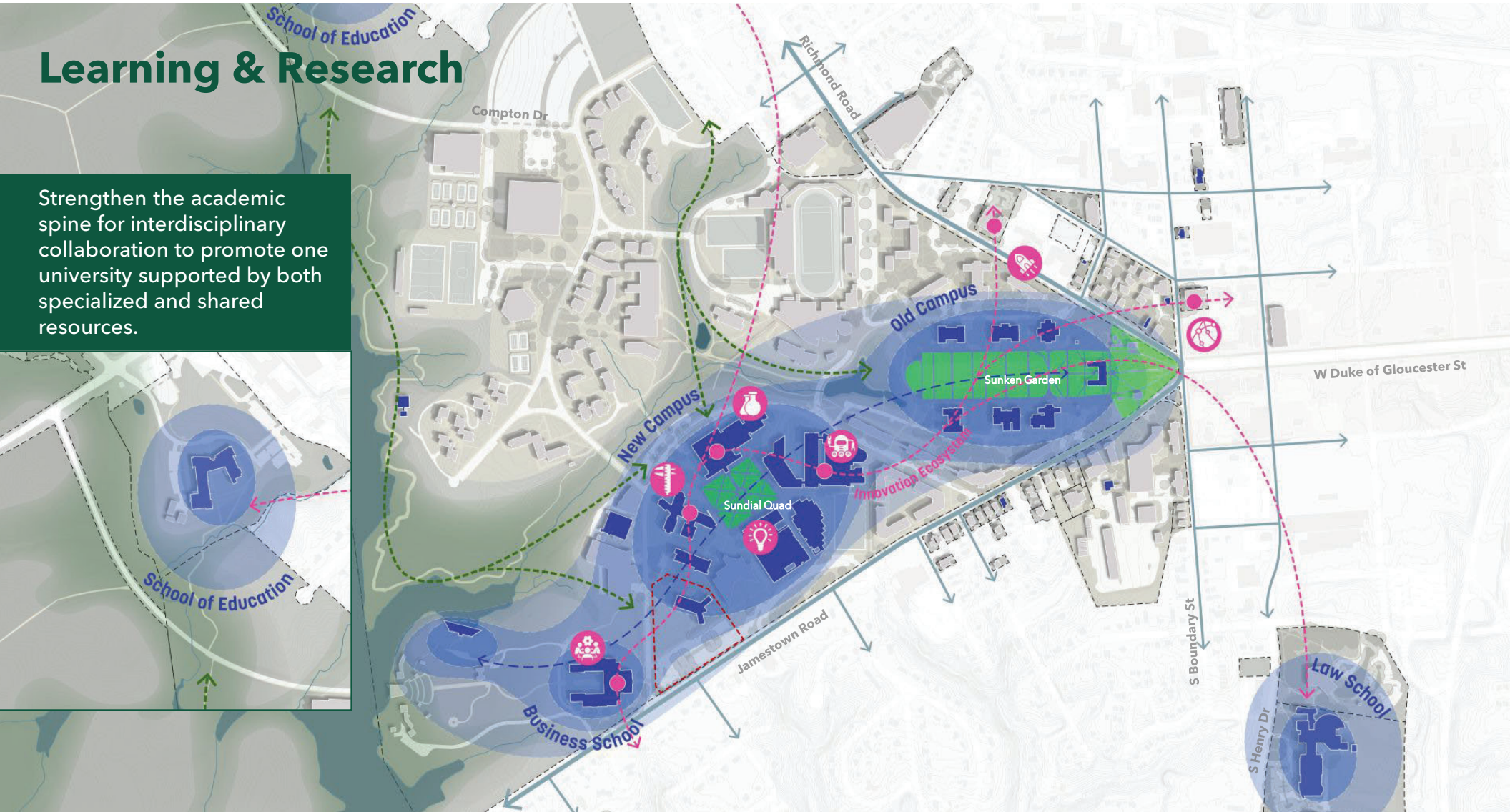
# Campus Life & Inclusion

Establish a vibrant and active student life 'loop' and 'link' that create program, accessible and intuitive connections to amenities and support space.



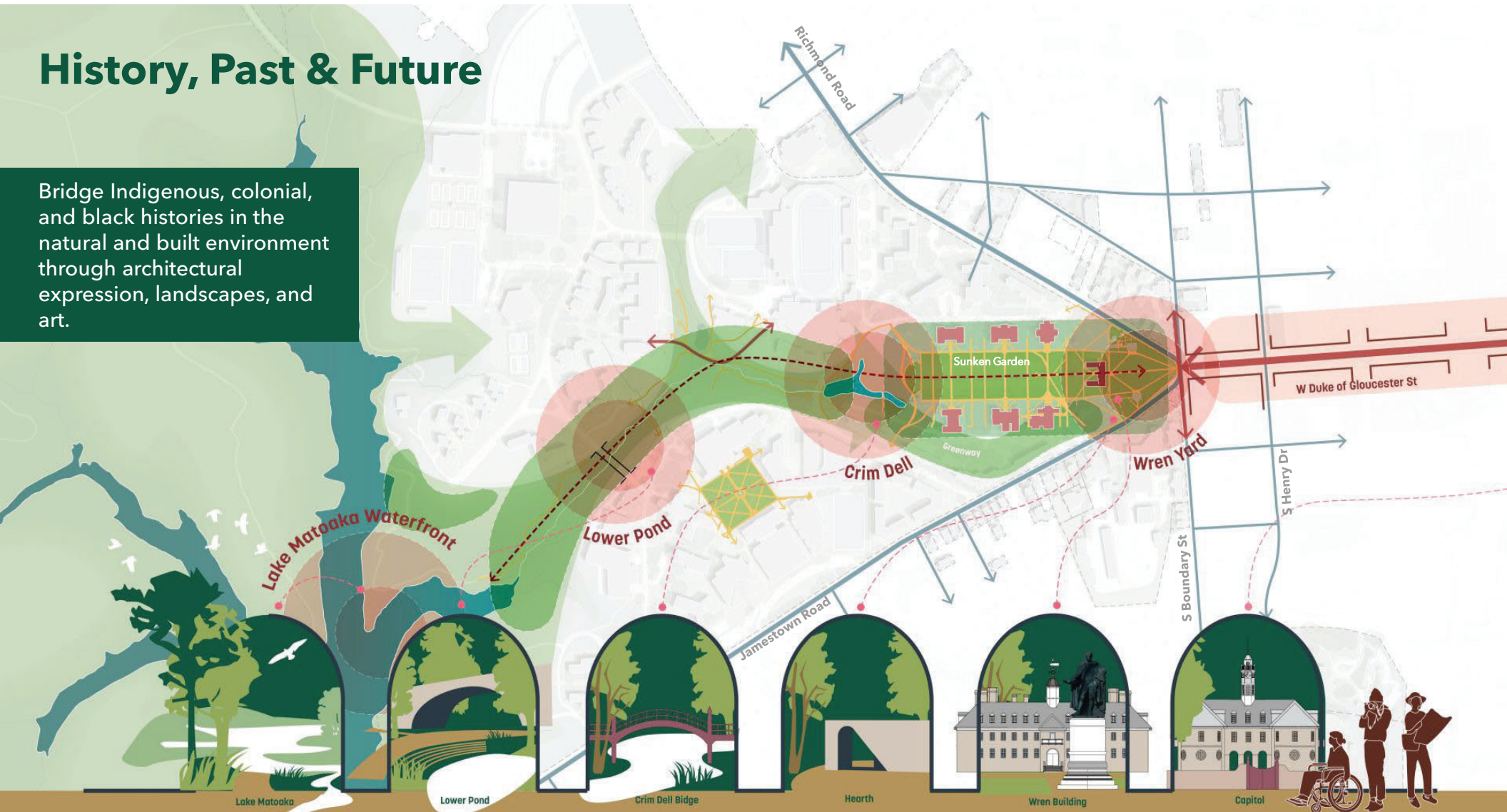
# Learning & Research

Strengthen the academic spine for interdisciplinary collaboration to promote one university supported by both specialized and shared resources.



# History, Past & Future

Bridge Indigenous, colonial, and black histories in the natural and built environment through architectural expression, landscapes, and art.



# Performance & Beauty

Leverage the landscape as a performative, sustainable, and aesthetic asset that advances learning, promotes health and well-being, and improves ecological systems .

