

REBECCA GREENGOLD

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EDUCATION

William & Mary, Williamsburg, VA
Bachelor of Arts Major: Anthropology Minor: Psychology
Overall GPA: 3.4

Listing your high school is an option through W&M sophomore year

Include GPA ≥ 3.0

May 20XX

Study Abroad, **Santiago de Compostela Spain**

May – June 20XX

Relevant Coursework: International Marketing

SKILLS

Optional section; list applicable skills connected to field of interest

Computer: Excel, PowerPoint, Publisher, Photoshop, Premier Elements (video editing)

Social Media: Instagram, Twitter, LinkedIn

Language: Conversant in Spanish

This section can include work, volunteer, internship, campus leadership, and other experiences, and be organized based on relevancy to the field. Headings can highlight skill sets and industry experience - Research Experience, Marketing Experience, Event Planning Experience, etc.

RELEVANT EXPERIENCE

Marketing Intern, Indianapolis Zoo, Indianapolis, IN

June – August 20XX

- Created a Safari Adventure Guide with Publisher and Photoshop, utilized by approximately 5,000 elementary school children throughout the summer
- Coordinated six focus groups comprised of teachers, parents, and children in order to effectively guide content of Safari Adventure Guide
- Initiated the zoo's first Instagram account, focusing on a new panda exhibit, which generated over 10,000 followers
- Contributed to the zoo's Facebook account by taking and editing photos and videos of various animal exhibits and special events, helping to increase followers by 11%

Event Assistant, Heritage Humane Society, Williamsburg, VA

June – August 20XX

- Developed and maintained "Tails on the Trail" event website, including description, graphics, photos, and registration activity
- Assisted with marketing and implementation of "Drool in the Pool" event, handling social media posts, T-shirt design, and volunteer scheduling
- Wrote 12 separate blog posts, documenting and promoting "Animal Camp," attracting 98 new followers

LEADERSHIP EXPERIENCE

Representative, Student Athlete Advisory Council, Lacrosse Team, William & Mary

August 20XX – Present

- Elected to Leadership Council by peers to serve as a liaison between coaching staff and team members
- Collaborate with group of 26 female athletes to set, monitor, and reach team goals
- Participate in Colonial Athletic Association meetings, giving input on proposed NCAA legislation

MEMBERSHIPS

Section heading can also be Professional Development, Activities, or other applicable descriptor

Member, Lacrosse Team, William & Mary

August 20XX – Present

- Devote average of 20 hours per week to practice, travel, and competition on division I team, while managing a full academic course load

Member, Anthropology Club

January 20XX – Present

VOLUNTEER EXPERIENCE

Participant, Habitat for Humanity Trip, New Orleans, LA

January 20XX

- Teamed with a group of 10 students in the construction of a single family home and community center