## Cohen by the Numbers

**ACADEMIC YEAR 2020-2021** 

We are partners in the educational process, empowering students and recent alumni to explore possibilities and navigate lifelong career development.

#### STUDENT ENGAGEMENT

2,680 **TOTAL ADVISING CONTACTS** 



Virtual **Appointments** 



In-Person **Appointments** 

#### **SIGNATURE EVENTS**



- Science Careers Expo (Virtual) 21 employers 124 students
- Day in DC (Virtual) 61 employers 95 students

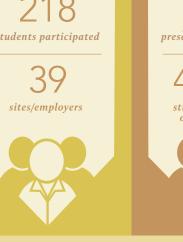


11 alumni

30 students

Creative Careers (Virtual) 18 alumni 84 students









#### TRIBECAREERS 2020-2021

Total Postings\* Student

\*Represents full-time jobs, fellowships, internships, externships, part-time jobs and other related career opportunities

#### **INTERNSHIPS**



internships posted in TribeCareers

### Annual Recruitment Events\*

**CAREER & INTERNSHIP FAIRS FALL 2020 SPRING 2021** 

**MEET THE FIRMS 2020** 

employers

GRADUATE & PROFESSIONAL SCHOOL FAIR 2020

23 students

K-12 RECRUITMENT DAY

students

**2021 CAREER DIVERSITY EXPO** 

students school district reps

employers

#### CONSORTIUM FAIRS

2020 NYRC IN NEW YORK

W&M students employers CAREER FAIR AT GEORGETOWN UNIVERSITY IN DC

**W&M** students employers

**2021 GOVERNMENT, EDUCATION & NONPROFIT** 

1,437

\*Annual recruitment events were moved to virtual format due to the pandemic.

**AUDIENCE** 

#### **NEWSLETTERS**

# TYPES OF

**ALL** | Career Conversations

FIRST-YEARS/SOPHOMORES | JumpStart ATHLETES | Tribe Athlete Career Guide

INDUSTRIES | Business, Creative, Education & Human Service, Public Service, Science & Technology

Students may subscribe and have access to all newsletters regardless of major, class year, or interest

#### **RECRUITING ENGAGEMENT**





\*Numbers represent all touchpoints between recruiters and students, not unique values. Total includes fairs, information sessions, interview days, OCR employers, externship sites, and employer mock interviews.

#### **MOCK INTERVIEWS**

48 unique students participated in mock interviews with advisors, employers, or industry volunteers, including parents, alumni, and community partners

#### **BIG INTERVIEW**

**Applications** 

442 students used Big Interview - a free, online interview preparation service for W&M students. Big Interview is paid for and provided by Choen Career Center

#### **FUNDING FOR UNPAID SUMMER EXPERIENCE (F.U.S.E.)\***





total awarded

\* Awarded to students who secured in-person, virtual, and hybrid summer experiences.