# Cohen by the Numbers

**ACADEMIC YEAR 2019-2020** 

We are partners in the educational process, supporting students and recent alumni by empowering them to navigate career possibilities.

#### STUDENT ENGAGEMENT

2,652
TOTAL ADVISING CONTACTS



In-Person Appointments



Virtual Appointments

#### SIGNATURE EVENTS



- Science Careers Expo
  (Williamsburg)
  14 employers
  168 students
- Day in DC (DC)3 employers51 students
- Tech Trek (Virtual)
  4 employers
  31 students
- Creative Careers (Virtual)2 employers14 students







## TRIBECAREERS 2019-2020

10372 Employer

4845 Student Applications

\*Represents full-time jobs, fellowships, internships, externships, part-time jobs and other related career opportunities

## INTERNSHIPS



5,013 Internships posted in TribeCareers

# Annual Recruitment Events

**CAREER & INTERNSHIP FAIRS** 

843 79

students employers
: :

MEET THE FIRMS 2019

129 students 36

GRADUATE & PROFESSIONAL SCHOOL FAIR 2019

94 students 61
representation

59 students

464 students

20

employers

K-12 EDUCATION INTERVIEW DAY

**COHEN FALL DIVERSITY BRUNCH 2019** 

SPRING 2020

47
students

38
school district reps

#### CONSORTIUM FAIRS

2019 NYRC IN NEW YORK

3 2 W&M students emp

25

2020 GOVERNMENT, EDUCATION & NONPROFIT CAREER FAIR AT GEORGETOWN UNIVERSITY IN DC

94

99
employers

NFORMATION SESSIONS

136
sessions

71
unique employers

1,422

# NEWSLETTERS

TYPES OF NEWSLETTERS

ALL | Caraer Conver

**AUDIENCE** 

ALL | Career Conversations
FIRST-YEARS/SOPHOMORES | JumpStart

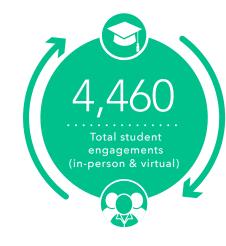
ATHLETES | Tribe Athlete Career Guide INDUSTRIES | Business, Creative,

Education & Human Service, Public Service, Science & Technology 532,464 circulation

Students may subscribe and have access to all newsletters regardless of major, class year, or interest

#### RECRUITING ENGAGEMENT





\*Numbers represent all touchpoints between recruiters and students, not unique values. Total includes fairs, information sessions, interview days, OCR employers, externship sites, and employer mock interviews.

#### **MOCK INTERVIEWS**

160

105 unique students participated in mock interviews with advisors, employers, or industry volunteers, including parents, alumni, and community partners

### **FUNDING FOR UNPAID SUMMER EXPERIENCE (F.U.S.E.)\***



Students Funded

\$3,500

total awarded

\* Student needs were greatly reduced due to sites shifting to virtual internships (COVID-19)